



May 2024

CIH EURONICS SHORTLISTED FOR TWO PRESTIGIOUS WHICH? AWARDS

Combined Independents (Holdings) Ltd (CIH), the electrical buying group, part of Euronics, Europe's largest electrical buying group, has been shortlisted in two categories for this year's highly-respected Which? Awards. The awards celebrate the very best of UK business and recognise the companies that go above and beyond for consumers. Euronics is a finalist in both the Which? Retailer of the Year and the Which? Customer Service Brand of the Year.

“We are delighted to be shortlisted for these Which? Awards,” comments Paul Tyler, CEO of CIH and Euronics. “Which? is a consumer champion, and to be recognised for the exceptional service our members provide to customers is a fantastic achievement. It has been an incredible few months for us as we became a Which? Recommended Provider and won the Feefo Gold Trusted Service Award. It truly demonstrates the great work of our members, and we are grateful for everything they do and continue to do to serve their local communities and customers.”

Which? experts have conducted the shortlisting process, which has been both rigorous and impartial. The winners will be announced at a ceremony at The View in the Royal College of Surgeons, London on Monday 20th May.

The Customer Service Brand of the Year is a new category this year and the shortlisted companies have demonstrated that they continuously put customers first with the superb service they offer. The Retailer of the Year category is measured on scoring consistently highly for delivering outstanding customer service, ranges and quality of products and value for money.

Since its launch in 2007, more than 150 companies from many different sectors have been the recipient of a Which? Award. Which? itself is renowned as a consumer champion and is recognised for its independent expert advice and reviews, using strict standards to assess thousands of products and services, and calling out practices that prevent consumer harm.

For more information on Which? Awards please visit: www.which.co.uk. For details on how to become a part of Euronics in the UK email: membership@cihgroup.com.